

**รศ.ดร.วิชยานัน รัตนวิบูลย์สม**  
**(Assoc. Prof. Dr.Vichayanon Rattanawiboonsom)**

**1. ตำแหน่งทางวิชาการ ผศ.**

**2. ประวัติการศึกษา**

ระดับ	ชื่อปริญญา (สาขาวิชา)	ชื่อสถาบัน, ประเทศ	ปี พ.ศ. ที่จบ
ปริญญาเอก	Ph D Management Science (Operation Management)	Strathclyde Business School, University of Strathclyde United Kingdom	2006
ปริญญาโท	M.B.A (International Business, and Finance and Banking)	Business School, Dominican University United State of America	1995
ปริญญาตรี	ศศ.บ. (Finance and Banking )	University of the Thai chamber of commerce Thailand	1991

**3. ผลงานทางวิชาการ**

**3.1 หนังสือตำรา หรือเอกสารประกอบการสอน**

**3.2 งานวิจัย**

Rattanawiboonsom, Vichayanon. (2011). **Research topic: “To Study of competi advantage by developing the Thai logistic databases for Thai Business: Case study in Thai Automotive”**. Phitsanuloke: Naresuan University. ().

Rattanawiboonsom, Vichayanon. (2011). **Research topic: “Factors that Influence to success of MRP/ERP implementations: in Cultural and other perspectives”**. -: -. ().

Rattanawiboonsom, Vichayanon. (2010). **Research topic: “Successful implementation factor in Cultural Factors of software systems”**. -: -. ().

Rattanawiboonsom, Vichayanon. (2010). **“Comparative MRP/ERP implementation in South-East ASIA Countries: Contextual and Cultural Factors perspectives”**. -: -. ().

**3.3 บทความทางวิชาการ**

**3.3.1 ตีพิมพ์ในวารสารระดับชาติ**

Natchanawakul, Wised; Rattanawiboonsom, Vichayanon; Rurkwararuk, Warawude; Pachanban, Pakorn; and Buranajarukorn. (2015). ““Role of Structural Flexibility of Manufacturing as Mediating Variable of Relationships between Environment Uncertainty with Customer Responsiveness”.” **Journal of Community Development Research (Humanities and Social Sciences), 8** (1). หน้า pp. 150-165, ISSN 1905-7121.

Wongsirisathaporn, Jaturaphat; Rattanawiboonsom, Vichayanon; Panmanee, Panarat; and Rurkwararuk, Warawude. (2014). ““Knowledge Management Affective on Human Capital of Small and Medium Enterprises (SMEs) Ceramic Business in Upper Northern Provinces of Thailand”.” **Journal of Researcher Association, 19** (2). หน้า , (May-August, 2014).

Sittiaum, Rattana; Rattanawiboonsom, Vichayanon; Gonpung, Anucha; and Rurkwararuk, Warawude. (2014). ““Factors Affecting the Thai Franchise Business Success: The Study of a Causal Relationship Model” ,.” **Journal of Management, Rajaphat Lampang University, 7** (2). หน้า , (July-December, 2014).

Singthanasan, Phatcharapa; Rattanawiboonsom, Vichayanon; Leampreecha 5 Nantawan; Rurkwararuk, Warawude; and Pachanban, Pakorn. (2013). “Factors Affecting the

Competitiveness of the food Exporters in Thailand.” **Journal of Business, Economics and Communications**, **9** (1). หน้า , (October, 2013- March, 2014).

Rattanawiboonsom, Vichayan. (2008). “A study on Material Requirement Project Implementation in Thai Automotive Organizations”.” **MIS Journal**, **0** (-). หน้า , Naresuan University, Thailand.

### 3.3.2 ตีพิมพ์ในวารสารระดับนานาชาติ

M. M. Ali, V. Rattanawiboonsom, C. M. Perez, A. A. Khan. (2017). "Comparative Positioning of SMEs in Bangladesh, Thailand and the Philippine". **International Journal of Economy of Region**, **13** (2). Page pp. (in press), (Scopus indexed).

Muhammad Mahboob Ali, Anita Medhekar and Rattanawiboonsom, Vichayan. (2017). "Quality Enhancement in Teaching-Learning Strategies of Bangladesh: A Qualitative Assessment". **International Journal of Advanced Trends in Technology, Management and Applied Science**, **3** (Special Issue 1). Page PP 121-147 ISSN 2454- 5678.

Rattanawiboonsom, Vichayan and Muhammad Mahboob Ali. (2016). "Factors affecting entrepreneurial management in Bangladesh: an empirical analysis". **Problems Perspectives in Management international research Journal**, **14** (3). Page pp677-690 ISSN1727-7051 (Scopus indexed).

Rattanawiboonsom, Vichayan. (2016). "Effectiveness of Relationship Model in the 3 Supply chain Management". **International Journal of Economics, Commerce & Management**, **4** (3). Page , March, ISSN: 2348 0386.

Chaiwet, Wiyada; Rattanawiboonsom, Vichayan and Srinaruewan, Preeda. (2016). "The Development Concept of Competitiveness Marketing Strategies of Export Thai Fresh Longan". **Modern Management Journal**, **14** (1). Page , (January-June, 2016).

Rattanawiboonsom, Vichayan. (2015). "Effectiveness model of the supply chain management". **Journal Global review of Business and Economic Research**, **0** (spring issue, 2015). Page , (Indexed PROQUEST, EBSCO, CABELL’S Australia Databases and etc.).

Muhammad Mahboob Ali, Rattanawiboonsom, Vichayan and Sudhir K.S.Yadav. (2015). "Higher Education for Economic Progress in a Global Framework with Special Reference to Bangladesh". **Journal of World Economic Research**, **4** (5-1). Page pp 40-52.

Daw Nge, Vichayan Rattanawiboonsom, Amir Mahmood, and Warawuder Rurkwararuk. (2015). "The Critical Factors Affecting Logistics Activities: An Empirical Study of Garment Industry in Myanmar". **Journal of International Business Management, Publisher: Medwell Journals**, **0** (-). Page , ISSN: 1993-5250, (In SCOPUS Database).

Daw Nge, Vichayan Rattanawiboonsom, Amir Mahmood, and Warawuder Rurkwararuk. (2015). "The Effect of Resources Relating to Factors of Logistics Activities on Performance Benefits". **International Journal of Applied Business and Economics Research**, **13** (6). Page , ISSN: 0972-7302, (In SCOPUS Database).

Muhammad Mahboob Ali, Vichayan Rattanawiboonsom, and Sudhir K.S.Yadav. (2015). "Higher Education for Economic Progress in a Global Framework with Special Reference to Bangladesh". **Journal of World Economic Research**, **4** (5-1). Page pp 40-52, (Indexed PROQUEST, EBSCO, CABELL’S Australia Databases and etc.).

Rattanawiboonsom, Vichayan. (2014). "Effective Criteria for Selecting Third Party Logistics Providers: The Case of Thai Automotive Industry". **The International Journal of World Review of Business Research**, **4** (2). Page , ISSN: 1838-3955. (Indexed PROQUEST, EBSCO, CABELL’S Australia Database and etc.).

### 3.3.3 ตีพิมพ์ในการประชุมวิชาการระดับชาติ

### 3.3.4 ตีพิมพ์ในการประชุมวิชาการระดับนานาชาติ (Proceedings)

- Rattanawiboonsom, Vichayan. (2016). **"Effectiveness of Critical Success Factors (CSFs) in Electronic Supply Chain Management (E-SCM) for Thai Manufacturers"**. In Production and Operations Management Society Proceedings, During May 6-9, 2016. -, Orlando, USA.
- Rattana Buosonte and Vichayan Rattanawiboonsom. (2015). **The Efficiency of 4 the Educational Expenditures in Thailand**. In ASAIHL Conference 2015 proceedings: Towards 2020: International and Regional Collaboration in Research, Curriculum and Student Experience, During -. -, Islamic Azad University. Isfahan Brance, Iran.
- Rattanawiboonsom, Vichayan. (2015). **The Relationship Model a Effectiveness of the supply chain management**. In Gaber16 International Conference: Rise of Newly Emerging Economies: Allenges & Opportunities for Advanced Economies Proceedings, During May 8-9, 2015. -, New York, USA.
- Rattanawiboonsom, Vichayan. (2014). **How to Select Effective Criteria for the Third-fourth Party logistics: Roadmap for Thai Automotive Industry**. In 26th International Business Research Conference Proceedings, During April 7-8, 2014. -, Imperial College, London, UK.
- Rattanawiboonsom, Vichayan. (2012). **The Delivering Time and Cost strategic proposition for Thai Automotive Logistics Operations**. In Production and Operations Management Society (POMS) International Conference Proceedings, During April 20 – 23, 2012. -, Chicago, USA.
- Rattanawiboonsom, Vichayan. (2011). **Potentials of Creative Industries: Entrepreneurships**. In PODIM International Conference proceedings, During April 4-5. -, Maribor, Slovenia.
- Rattanawiboonsom, Vichayan. (2008). **How to Benefit from the MRP/ERP software: An Implementation Roadmap for Thai Automotive Industry**. In The 2008 EABR (Business) & TLC (Teaching) Conferences Proceedings, During -. -, Salzburg, Austria.
- Rattanawiboonsom, Vichayan. (2007). **Determinant factors of Information sharing on MRP/ERP systems within Thailand's automotive industry**. In 22nd European Conference on Operational Research Conference Proceedings, During -. -, Prague, Czech Republic.
- Rattanawiboonsom, Vichayan. (2007). **The effectiveness of MRP/ERP 6 practices: A review of the literature and conceptual framework**. In IFORS International Conference Proceedings, During -. -, Hawaii, USA.
- Rattanawiboonsom, Vichayan. (2007). **Quality Management for Organizational and Regional Development**. In QMOD International Conference Proceedings, During -. -, Palermo, Italy.
- Rattanawiboonsom, Vichayan. (2006). **Effective of MRP/ERP practices in Thai Automotive Industry companies**. In SALFORD International Conference Proceedings, During -. -, Manchester, UK.

#### 4. ประสบการณ์การสอนระดับอุดมศึกษา ปี

#### 5. ภาระงานสอน